

"Encouraging life in Pickaway County
by 'cultivating the soil' of information."

Grow Your BUSINESS

Advertise in The Cultivator!



The Cultivator is a free print and online newsmagazine publication that features events, businesses and more about Pickaway County.



The Cultivator strives to highlight life in local Pickaway County with special recipes, locally based bucket list and more.



The Cultivator is a Newsmagazine printed in a Booklet format - 8.25x10.5 with articles more specific to our local community.



Published once per month, articles and art must be provided by 20th of month prior to publication date.

Distributed at rack locations, the Pickaway Cultivator features articles centered around life in Pickaway County. Our aim is to highlight the "Adventures, Bucket List and Community" of our County.

All ads full color!

*6-12 month contract includes website ads.

Cultivate your
local economy!
SHOP LOCAL!
in Pickaway County

**CALL 740-474-7526
FOR ADVERTISING INFO!**

Website: PickawayCultivator.com

Just a Few TOPICS

- Farm Frolics - Celebrating Agriculture and feeding a nation and beyond.
- Pickaway Makers - highlighting products made in Pickaway County.
- Inspirational Women - A quest to find inspirational women who have influenced Pickaway County.
- Why Pickaway? - In collaboration with the *Pickaway County Visitors Bureau*
- In the Park - Exploring the outdoor world in Pickaway County.
- Pumpkin Tactics - Explore pumpkin recipes from Pickaway County and beyond.
- Bucket List from Pickaway County - Things to do, places to see, etc.
- Pickaway News - Basic highlights and updates.

Guaranteed Position: If page is available, for an additional 10% charge we will guarantee the page where an ad will appear but not the position.

Exclusivity Charge: For an additional 25% charge we will guarantee your business exclusivity from competitors. Exclusivity is only available for contracts of 12 months or longer and ads that are 1/2 page or larger. Exclusivity is not available for restaurants or when there is already an ad from a competitor.

Print Ad Spec Requirements: For all camera ready art: Please submit art at least 300 DPI, CMYK. PDF (convert fonts to art) is preferred, but TIFF & JPG is acceptable! Our staff is able to produce effective ads for you. Our rates include basic supplies, setting type and artwork either provided by customer or art service. Special creative and design services are available at a rate of \$75 per hour as time permits.

General Policies: Rates shown here are for agencies, regular business owners and the general public. Rates include basic ad design. Prices subject to change. We reserve the right to refuse any ad. Publisher assumes no responsibility for typo, graphical error or omissions in ads but will reprint ad once if at fault. Notification of any error must be made ASAP so it can be corrected before the next edition. No proofs will be provided for repeat or late ads.

Payment: Payment in advance is required & can be made via cash, check or credit card. **Make checks payable to E-Quiver, Inc.**
Terms of sale include a service charge of 1-1/2% per month on accounts past due date (Annual percentage rate 18%)

PICKAWAY CULTIVATOR ADVERTISING RATES

AD SIZE	52 Weeks	26 Weeks	13 Weeks	OPEN RATE
	Color	Color	Color	Color
Full Page (10"w x 16"h) SPECIAL	\$326 \$275	\$398	\$422	\$545
1/2 Page (10"w x 7.5"h)	\$235	\$268	\$299	\$335
1/4 Page (10"w x 3.75"h)	\$147	\$168	\$191	\$210
Normal Banner (10"w x 2.5"h)	\$114	\$131	\$148	\$163
Slim Banner (10"w x 2"h)	\$98	\$112	\$138	\$141
Normal 1/2 Banner (5"w x 2.5"h)	\$69	\$79	\$89	\$99
Slim 1/2 Banner (5"w x 2"h)	\$65	\$76	\$86	\$95
Small Front Page (3.3"w x 2.8"h) SPECIAL	\$75 \$65	\$85	\$95	\$113
Small (3.3"w x 2.8"h)	\$50 \$40	\$60	\$75	\$95
Business Card (3.3"w x 2"h)	\$25	\$35	\$50	\$70

All rates listed are priced per month/issue.



PREMIUM POSITION

Full Color!

FRONT PAGE

Front page ads rotate clockwise for **MAXIMUM** exposure.

Small
3.2X2.75

52 weeks **\$ 75**

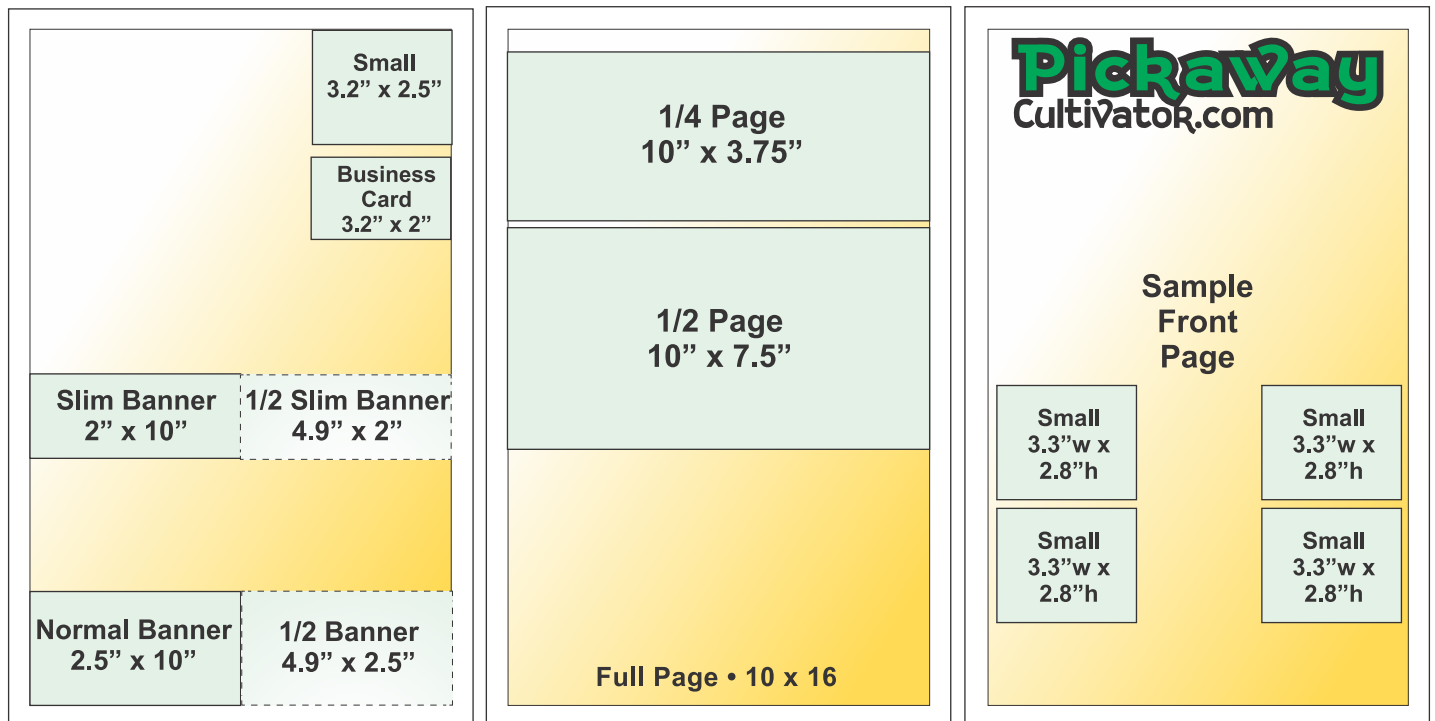
26 weeks **\$ 85**

Slim Banner
10X2

52 weeks **\$ 125**

26 weeks **\$ 135**

All rates listed are priced per week



Not Actual Size. The diagrams above are only representational of ad size relative to page. Ad sizes were created to scale on a standard tabloid format.

FOR ADVERTISING CALL (740) 420-6024
EMAIL: Local@PickawayCultivator.com